

Academic Year 2016-2017

Program Data Type 2 - Admission, Enrollment, & Retention

Counseling program admissions, enrollment, and retention includes data includes information such as the number of applications started, completed, withdrawn, denied, and number resulting in the applicant being admitted. This data also includes information including student enrollment, retention, and graduation numbers, as well as attrition and course completion rates.

Admission, enrollment, and retention data is collected by the Seminary of the Southwest's Registrar and Director of Assessment annually. This information is not used at the individual student level but rather at the program level to determine if the institution and program are meeting its goal of recruiting and sustaining a diverse and dynamic learning community. This data is reviewed annually by MHC Program faculty and staff, and every three years by the interdisciplinary Counselor Education Program Assessment Committee and recommendations are then forwarded to appropriate department.

Admissions, Enrollment, & Retention Annual Data Report

In academic year 2016-2017 admission rates exceeded benchmarks, at 125%. Retention rate was maintained at 95%, and a 95% course completion rate, exceeding the 90% benchmark set by the Seminary. This demonstrates high rates of students who begin courses are able to satisfactorily complete them. Enrollment data also exceeded benchmarks, likely due to our appearance on the CACREP website and subsequent online searches.

Institutional Enrollment Data	Direct Data	Direct Data
	2015-2016	2016-2017
Applications Started	17	25
Applications Completed	15	19
Applications Denied	4	0
Applications Accepted	1	19
Students Admitted	Goal - 10 Actual - 10 Outcome - 100%	Goal - 15 Actual - 19 Outcome - 126%

Institutional Effectiveness Areas	Benchmark	Benchmark			
		13-14	14-15	15-16	16-17
Enrollment	Goal of new counseling students for the academic year	Goal - 10 Actual - 11 110%	Goal - 14 Actual - 9 64%	Goal - 10 Actual - 10 100%	Goal - 15 Actual - 19 126%
Retention	Benchmark is at or above 75%	100%	89%	91%	95%
Course Completion Rates	Benchmark is at or above 90%	96%	98%	94%	95%

For academic year 2016-2017, in areas of enrollment data and institutional effectiveness, the MHC program met or exceeded its goals.

Improvements/Modifications Recommended:

Because CACREP accreditation and its subsequent impact on enrollment has only been a factor for one academic year, benchmarks will be retained for the coming academic year. If they continue to be exceeded in subsequent years, an increase may be proposed to the admissions/enrollment department.