Program Data Type 2 - Admission, Enrollment, & Retention

Counseling program admissions, enrollment, and retention includes data such as the number of applications started, completed, withdrawn, denied, and number resulting in the applicant being admitted. This data also includes information including student enrollment, retention, and graduation numbers, as well as attrition and course completion rates.

Admission, enrollment, and retention data are collected by the Seminary of the Southwest's Registrar/Director of Assessment and MHC Enrollment Manager annually. This information is not used at the individual student level but rather at the program level to determine if the institution and program are meeting its goal of recruiting and sustaining a diverse and dynamic learning community. This data are reviewed annually by MHC Program faculty and staff, and every three years by the interdisciplinary Counselor Education Program Assessment Committee and recommendations are then forwarded to the appropriate department.

Institutional Effectiveness Area	Direct Data				
	2018–2019	2019–2020	2020–2021	2021-2022	2022-2023
Applications Started	50	64	61	59	59
Applications Completed	17	32	33	49	24
Applications Denied	0	1	3	11	3
Applications Accepted	17	30	29	25	21
Students Admitted	Goal- 20 Actual- 14 Outcome-70%	Goal- 20 Actual- 28 Outcome- 140%	Goal- 26 Actual- 26 Outcome- 100%	Goal - 24 Actual - 25 Outcome- 105%	Goal - 20 Actual - 21 Outcome- 105%
Enrollment	Goal- 50 Actual- 50 Outcome- 100%	Goal- 50 Actual- 52 Outcome- 104%	Goal -70 Actual - 70 Outcome - 100%	Goal - 75 Actual - 77 Outcome - 105%	Goal - 75 Actual - 74 Outcome - 99%
Retention (Benchmark 75%)	93%	93%	100%	98%	99%
Course Completion Rates (Benchmark 75%)	99%	93%	100%	100%	98%

Admissions, Enrollment, & Retention Annual Data Report

In academic year 2022–2023, admission rates exceeded the goal at 100% (goal was 20 students admitted; actual was 22 students). Retention rate held steady at 99% (benchmark is at or above 75%). Course completion rates also held steady at 98% (benchmark 75%).

Improvements/Modifications Recommended:

MHC Admission and Enrollment data were informative to the program. The recommendation is made to update the percentage of full-to-part-time students utilized in our formula for calculating FTE Student-to-Faculty ratios and making recommendations to the Southwest enrollment department about size of incoming class to maintain the desired FTE ratio of 10:1.