## Academic Year 2024–2025

## Program Data Type 2 - Admission, Enrollment, & Retention

Counseling program admissions, enrollment, and retention includes data such as the number of applications started, completed, withdrawn, denied, and number resulting in the applicant being admitted. This data also includes information including student enrollment, retention, and graduation numbers, as well as attrition and course completion rates.

Admission, enrollment, and retention data are collected by the Seminary of the Southwest's Registrar/Director of Assessment and MHC Enrollment Manager annually. This information is not used at the individual student level but rather at the program level to determine if the institution and program are meeting its goal of recruiting and sustaining a diverse and dynamic learning community. This data is reviewed annually by MHC Program faculty and staff, and every three years by the interdisciplinary Counselor Education Program Assessment Committee and recommendations are then forwarded to the appropriate department.

## Admissions, Enrollment, & Retention Annual Data Report

Institutional Effectiveness Area	Direct Data					
	2019–2020	2020–2021	2021–2022	2022–2023	2023-2024	2024-2025
Applications Started	64	61	59	59	30	48
Applications Completed	32	33	49	24	28	44
Applications Denied	1	3	11	3	3	6
Applications Accepted	30	29	25	21	25	28
Students Admitted	Goal- 20 Actual- 28 Outcome- 140%	Goal- 26 Actual- 26 Outcome- 100%	Goal - 24 Actual - 25 Outcome- 105%	Goal - 20 Actual - 21 Outcome- 105%	Goal - 20 Actual - 21 Outcome- 105%	Goal - 30 Actual - 28 Outcome - 93%
Enrollment	Goal- 50 Actual- 52 Outcome- 104%	Goal -70 Actual - 70 Outcome - 100%	Goal - 75 Actual - 77 Outcome - 105%	Goal - 75 Actual - 74 Outcome - 99%	Goal - 75 Actual - 74 Outcome - 99%	Goal - 75 Actual 61 Outcome - 81%
Retention (Benchmark 75%)	93%	100%	98%	99%	98%	97%
Course Completion Rates (Benchmark 75%)	93%	100%	100%	98%	100%	100%

In the academic year 2024–2025, admission rates were just shy of the goal of admitting 30 students (the goal was 30 students admitted; actual was 28 students). Retention rate held steady at 97% (benchmark is at or above 75%). Course completion rates also held steady at 100% (benchmark 90%).

## Improvements/Modifications Recommended:

MHC Admission and Enrollment data were informative to the program.